



## **Digital Media Specialist, Full-Time, IMRF (Pension)**

Park Ridge Park District

**Contact Name:** Margaret Holler

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**Closing Date:**

**Salary:** Starting at \$55,000 annually depending upon qualifications

### **Description:**

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We have an exciting opportunity for a Full-Time Digital Media Specialist to join our staff! This is a newly created position in our Marketing Department, and we are seeking an individual who is driven and passionate about social media marketing, photography, and videography. The ideal candidate would be a self-starter who is creative, able to manage changing priorities, and quickly solve problems. It is a unique opportunity for an early career marketing professional who is looking to grow their skills within a small team while also interacting and collaborating with staff from all areas of the organization.

Under the direction of the Marketing & Public Relations Director, the selected candidate will be responsible for the content creation and management of the District's website, social media accounts, online listings, email communications, and digital marketing and communications campaigns. This position develops innovative ideas and makes recommendations to ensure the digital media marketing for the District remains modern, compelling, relevant, and engaging. The individual will also be responsible for the production of quality photography and video content for District use. The candidate is expected to be up-to-date with the latest digital technologies and social media trends, have excellent communication skills, and be able to present our services creatively.

**Qualifications:** Requires a Bachelor's degree in graphic design, graphic communication, digital arts or alternatively a Bachelor's degree in a related field, three to four years of marketing experience, advanced expertise in marketing/design software such as Adobe Design Suite, Constant Contact and social media with demonstrated experience in digital photography and videography and demonstrated knowledge in website and digital content management.

**Benefits:** We offer a generous health plan effective the first day of employment in addition to many other benefits including a pension through IMRF.

View full job description and Apply:

<https://www.paycomonline.net/v4/ats/web.php/jobs/ViewJobDetails?job=75092&clientkey=B0740028DEE3C448CF2AD769B3A4602A>