

Digital Marketing Specialist

Naperville Park District

Contact Name: Contact E-mail: Contact Phone: Closing Date: Salary: \$62,000/yr

Description:

This exciting new role will leverage many aspects of digital media (e.g., social media, videography/photography, data analysis) to grow the Naperville Park District's presence in the digital space. This role will be part of a highly collaborative, 7-person marketing and communications team committed to promoting the benefits of recreation to a community of 150,000 residents. The Digital Marketing Specialist will be engaged in a diverse array of projects to support the organization's image and brand while increasing the overall reach of the organization through paid and organic campaigns and other creative opportunities.

Click here to view the full job description.

To be considered for this position, interested individuals must complete the online application accessible at www.napervilleparks.org/employment. Materials submitted through mail, email, or fax will not be considered.