



Marketing Manager

McHenry County Conservation District

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Closing Date: 2024-12-22

Salary: \$69,888-\$104,832 (DOQ)

Description:

ABOUT US

The McHenry County Conservation District's mission is to preserve, restore, and manage natural areas and open spaces for their intrinsic value and for the benefit of present and future generations.

Since 1971, McHenry County Conservation District has been protecting natural areas, preserving our water sources, enhancing wildlife habitats and improving outdoor education and recreational opportunities.

Today, the District manages over 25,800 acres of diverse open land, including woodlands, prairies, wetlands, ponds, creeks, and rivers. With 35 sites open to the public, visitors can enjoy a variety of outdoor activities such as hiking, biking, camping, paddling, fishing, and picnicking. These wide-open spaces provide nearly endless opportunities for year-round exploration to over one million visitors.

JOB OVERVIEW:

Are you a marketing professional ready to align your talents with an organization that's shaping the future of conservation and outdoor engagement? Join a leader in the conservation field and make an impact as our Marketing Manager! We're looking for a Marketing Manager to amplify our story, support our brand messaging, and engage diverse audiences in meaningful ways. Work with a diverse assortment of media platforms and development marketing programs/campaigns.

We are looking for someone who can demonstrate a high level of responsibility in managing budgets, utilizing district resources, and enhancing public relations. The ideal candidate will bring a passion for conservation, as well as a creative and collaborative approach to project management. Strong organizational skills and excellent verbal and written communication are essential for the planning, direction, and coordination of the work of the Marketing Department.

Qualifications include a bachelor's degree in communications, marketing, advertising, digital marketing or related field with at least five (5) years related experience with strong competency and experience with using multiple social media platforms, personally and professionally including Facebook, Twitter, Google+, YouTube, etc. and a minimum of three (3) years of supervisory experience. Or any equivalent combination of education, training, and experience.

BENEFITS: As a full-time position, this position is provided with generous benefits including, but not limited to, insurance (medical, dental, vision, and life), holiday pay, paid time off, and IMRF pension.

CLOSING DATE: December 22, 2024

APPLICATION: Applicant can locate the online application and job description at <https://mccdistrict.applicantpro.com/jobs/> . For questions, call 815-451-8244.