



Marketing & Content Manager

Arlington Heights Park District

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Closing Date:

Salary: \$65,000-\$75,000

Description:

The Marketing & Community Engagement Team at the Arlington Heights Park District is looking for a Marketing & Content Manager!

If you love turning ideas into high-impact campaigns, engaging with diverse audiences online and offline and seeing the direct positive impact of your work on your local community, this is the role for YOU! You will serve as the central hub for all things marketing across our various departments. You will lead integrated campaign strategies, bring stories to life across multi-channel platforms, drive membership growth and retention and so much more. Make your mark by joining our dynamic team!

ESSENTIAL JOB DUTIES

- Acts as the primary marketing liaison across internal departments to create, strategize, manage and execution of print and digital requests
- Develops integrated campaign strategies for major district community initiatives, services and facilities
- Designs and distributes targeted email newsletters, program announcements and facility updates using Constant Contact
- Plans, writes, schedules and evaluates content across channels (Facebook, Instagram, LinkedIn) and monitor comments and direct messages to foster community interaction
- Tracks, analyzes, and reports campaign performance across print and digital channels
- Partners with membership-driven facilities to design and execute high-impact retention strategies
- Crafts and publishes compelling stories on the District's website to highlight community impact, showcase park initiatives, and engage residents
- Ensures an outstanding customer experience that supports the Arlington Heights Park District brand with great service, friendly and pleasing environments, open communications, and efficient, organized operations at all agency locations
- Performs the job safely and in compliance with District policies, procedures, work and safety rules, and the employee handbook
- Additional duties as assigned which may be considered essential

EDUCATION, EXPERIENCE AND TRAINING

- BA/BS in Marketing, Communications, Integrated Marketing Communications or closely related field from an accredited college or university
- Minimum of 3-5 years of demonstrated success in marketing, marketing research or integrated marketing communications

The salary range for this position is \$63,486 - \$88,174

An anticipated target hiring range of \$65,000 - \$75,000 DOQ.

BENEFITS WE OFFER

In exchange for your time and talent, we offer a generous benefit package, including:

- Medical, Dental and Vision coverage
- Life Insurance (basic & voluntary additional coverage)
- IMRF Defined Benefit Pension
- Short- and Long-Term Disability (IMRF)
- 457 and ROTH 457 Defined Contribution Plans
- Medical and Childcare Flexible Spending Accounts
- Paid Time Off (sick, vacation and Floating Holidays)
- Paid Parental Leave
- Childcare discounts
- Tuition Reimbursement
- PPE Reimbursement
- Park District facility and program discounts for employees and their families
- Parental Leave

To apply, submit your resume, cover letter, and application here:

[https://phx.us-](https://phx.us-west.paycomonline.net/v4/ats/web.php/portal/B6D367B3B56636AA5D7B93FDC15102D6/jobs/6769)

[west.paycomonline.net/v4/ats/web.php/portal/B6D367B3B56636AA5D7B93FDC15102D6/jobs/6769](https://phx.us-west.paycomonline.net/v4/ats/web.php/portal/B6D367B3B56636AA5D7B93FDC15102D6/jobs/6769)

The Arlington Heights Park District commits itself to diversity, equity, and inclusion to create a mutually respectful, multicultural, and equitable environment.