



## **Full-Time Marketing Manager**

Hoffman Estates Park District

**Contact Name:** Eric Leninger

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**Closing Date:** 2019-01-09

**Salary:** 50k-60k annual DOQ

### **Description:**

Full-Time EMPLOYMENT OPPORTUNITY

Job Title: Full-Time Marketing Manager

Closing Date: 01/09/2019

Hours: Full-Time – 40 hours per week plus additional hours including attendance special events as necessary

Hiring Range: \$50,000-\$60,000 annual salary

FLSA: Exempt

Location: Triphahn Center, 1685 W. Higgins Road, Hoffman Estates, IL

Website: [www.heparks.org](http://www.heparks.org)

### **Duties:**

Under the direct supervision of the Director of Recreation, the Marketing Manager develops and implements the district's marketing plan to support and expand all programs, services and facilities. Creates and designs the strategic direction to meet program and facility objectives. Evaluates market analysis, target marketing and email/social media interaction. Works to develop new initiatives for communications and new revenue generating programs and initiatives that support the district's Comprehensive Master Plan.

### **Opportunities:**

HE Parks is a gold-medal winning, distinguished, and CAPRA accredited agency currently seeking a creative, motivated, dynamic individual to promote and expand the district's programs, services and facilities. With multiple recreation centers, over 70 parks, two full sheets of ice, and two aquatic centers, the Marketing Manager has the ability to promote engaging recreation opportunities for our residents.

### **Qualifications:**

Minimum of 3-5 years' experience in marketing, public relations or related field. A Bachelor's Degree in Journalism, Communications, Marketing, Public Relations or a related field is required. Valid Driver's License is required. Master's Degree preferred. Experience required in design software,

social media platforms & trends, video production and marketing principals.

The Hoffman Estates Park District is an Equal Opportunity Employer. Qualified and interested individuals are encouraged to review the full job description and complete an online application through the jobs page on the District's website: [www.heparks.org](http://www.heparks.org).